

Fred W. Mercer has been an entrepreneur in the areas of real estate and oil and gas development since 1977. Mr. Mercer has specialized in capital formation and direction into commercial real estate projects and oil and natural gas development projects. His expertise has been applied nationwide in real estate projects and he has been active in 9 of the producing oil and gas states having facilitated the development of several hundred oil and gas wells for a multiple of independent domestic oil and gas producers.

At present time, Mr. Mercer is directing the capital formation and facilitation of joint venture partners for the Michigan Reef Oil Company, LLC . He also is owner and operator of 1031 Ventures, Inc. a company that specializes in real property exchanges in both real estate and oil and gas assets. Mr. Mercer and Mr. Wallace have collaborated on numerous projects dating back to 1985 and Mr. Wallace has served as 1031 Venture's Managing broker.